bendpest

parenting magazine

Print Advertising

INSIDE PAGES					
Constitution in	5x	3x	1x		
Full Page	\$850	\$935	\$975		
1/2 Page	\$440	\$475	\$505		
1/4 Page	\$225	\$250	\$275		
COVERS					
BACK COVER					
To the second	5x	2	1x		
	JX	3x			
Full Page	\$975	\$1075	\$1175		
Full Page	\$975		COLUMN TO SERVICE AND ADDRESS OF THE PARTY O		
Full Page	\$975	\$1075	COLUMN TO SERVICE AND ADDRESS OF THE PARTY O		

RATES & DIMENSIONS

Web Advertising

MONTHLY	ONLINE F	RATES
	3x	1x
Leaderboard	\$85	\$100
Web Island	\$75	\$90
Half Page	\$65	\$80

ONLINE SIZES				
Leaderboard	728x90 px			
Web Island	300x250 px			
Half Page	300x600 px			

bendpest Leaderboard		
	Web Island	
	Half Page	



Full Page

FULL: 7.88 w x 10 h

FULL BLEED: 8.88 w x 11.40 h

Half Vertical Quarter 3.85 w x 5 h

Half Horizontal 7.88 w x 4.90 h

All ads include full color process/CMYK. Recommended format for submission is PDF, with all images at 300 dpi.

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